



# Call for Artists – Yonge-Dundas Square Public Bin Wraps

Deadline: [March 13, 2023](#)

## **PROJECT SUMMARY**

Submission Deadline:	March 13, 2023
Project Timeline:	March 13 – May 15, 2023
Project Location:	Yonge-Dundas Square, Toronto
Mural Size: Approx.	38 sq. ft. (x10 bins)
Type of Surface:	Steel
Artist(s) Fees:	\$1,500 plus HST, if applicable.
Artist(s) Duties:	Creation of artwork design.
Eligibility:	All artists legally able to work in Canada are eligible to apply.

## **PROJECT DESCRIPTION**

Yonge-Dundas Square is a unique focal point of the downtown Toronto community. The Square is designated for use as a public open space and as an event venue that can accommodate events of various sizes. You'll discover a wide range of activities on the Square: community celebrations, theatrical events, concerts, receptions, promotions – events that appeal to residents and tourists alike and provide a showcase for local businesses.

Yonge-Dundas Square is a 1 acre outdoor public and event space at the intersection of Yonge Street and Dundas Street. The Square draws visitors from across the city and around the world, bringing a vibrant energy to the neighbourhood. The space has been host to thousands of events ranging from community festivals to product launches, international celebrations and more!

Yonge-Dundas Square is currently seeking design proposals to wrap 10 public waste bins. One artist will be selected, who will work with the Yonge-Dundas Square to produce the design for the 10 waste bins. Design will be submitted to Yonge-Dundas Square for approval prior to production.

Installation will be arranged and completed by Yonge Dundas Square. Scope of work includes design ONLY.

### **SITE/WALL DESCRIPTION**

Design area of the bins is the lower portion, approximately 2.4 x 2.3 x 4 ft, or 38 sq/ft.



### **ARTIST(S) ELIGIBILITY**

All artists legally able to work in Canada are eligible to apply. Any artist with experience in creating a two-dimensional mural (of any scale or medium) may submit a proposal in accordance with the guidelines provided below.

During the selection process, priority will be given to artists who identify as Indigenous, Black, and/or racialized. We will also prioritize female-identifying and gender marginalized mural artists.



## **SELECTION CRITERIA**

The artist will be chosen by a jury composed of representatives from the local community, including a member or members from the Yonge-Dundas Square and Mural Routes. The artist will be notified of the selection during the week of March 20th, 2023.

Successful applicants should demonstrate they:

- Have an interest in being part of this project and are committed to the timeline of project if selected
- Have the experience and/or capacity to produce a project of this scope.
- Propose creative designs that utilize vibrant colour and imagery

## **ARTIST FEES**

The selected artist will receive the following compensation:

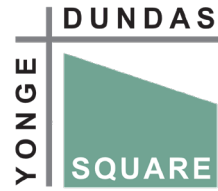
- Design fee: \$1,500

The selected artist will be responsible for managing and allocating this amount to cover: artist fees, travel expenses, participation in meetings, etc.

Expectations of specific deadlines and time commitments are listed in the project timeline below.

## **PROJECT TIMELINE**

<b>Date(s)</b>	<b>Project Phase</b>
March 13, 2023	Deadline: Call to Artists
Week of March 13, 2023	Jury meeting
Week of March 20, 2023	Selected artist will be notified. Contract issued.



March 31, 2023	Deadline to submit a sketch for approval
April 17, 2023	Deadline to submit fully rendered design for approval
May 1-15, 2023	Artwork/Wrap installation

### **OTHER INFORMATION**

The winning artwork and artist bio will be displayed on rotation on Yonge Dundas Square's 5 digital screens, while the wrap is installed.

Please see other artwork currently featured on the Square:

[Here and Now – Afifa Bari](#)

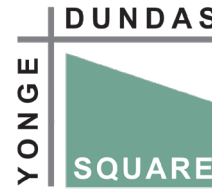
[Temporarily Hedged – Tommy Truong](#)

### **CONTACT INFORMATION**

Submit to [info@ydsquare.ca](mailto:info@ydsquare.ca) See application details below.

For any questions or inquiries please contact Manager of Operations, Anna Sebert, [anna@ydsquare.ca](mailto:anna@ydsquare.ca).

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## APPLICATION DETAILS

Deadline: March 13, 2023

### **DIRECTIONS**

Interested artists must email Parts I to III of the application (the Proposal Information, Portfolio Images, and CV – details below), combined into one single PDF document, with the subject line 'YOUR NAME\_PROPOSAL – YDS Wraps' to [info@ydsquare.ca](mailto:info@ydsquare.ca) by the deadline.

### **PART I. Proposal Information**

Include the following:

- Name(s), AKA (artist pseudonym or collective name)
- Contact Information: Address, Phone, and E-mail
- Website (if applicable)
- Social media links (if applicable)
- A short artist statement (150 words max.)
- A short summary of the artist's vision for the design (a brief idea of what you intend to create) (200 words max.)
- A short statement outlining why you are interested in this opportunity (150 words max.)
- A short summary of the artist's experience with mural production (any scale or medium). If you have experience with digital wraps, please include it here (150 words max.)

### **PART II. Portfolio**

Include up to five (5) Portfolio Images. We encourage you to focus on past projects that demonstrate your ability to successfully complete projects of a similar size and/or scope.

### **PART III. CV**

Include an up-to-date artist CV.

If you need assistance with responding to this call, and for any questions or inquiries please contact Manager of Operations, Anna Sebert, [anna@ydsquare.ca](mailto:anna@ydsquare.ca)